

PORT OF SEATTLE
MEMORANDUM

COMMISSION AGENDA

Item No. 4a

Date of Meeting June 22, 2010

DATE: June 7, 2010

TO: Tay Yoshitani, Chief Executive Officer

FROM: Stan Shepherd, Manager, Airport Noise Programs

SUBJECT: Fly Quiet incentive program airline winners

BACKGROUND:

The Port of Seattle completed a Federal Aviation Regulation (FAR) Part 150 Noise Study Update in 2002. As a component of the Part 150 Study, staff requested and received Commission approval on March 26, 2002 to develop and oversee implementation of a “Fly Quiet” Program. “Fly Quiet” refers to a family of programs that encourage airlines and pilots to operate aircraft as quietly as possible.

Port staff formed the Fly Quiet Committee in 2002, consisting of local community leaders and city staff. The committee developed a set of recommendations for the Port to consider as measures to enhance its noise mitigation programs. At the completion of its mission to develop the program, the committee disbanded. Through those recommendations, the Port developed a competitive program based on the following composite scoring criteria.

- Airlines must have jet aircraft in their fleet to compete.
- An airline must have at least 312 or more operations per year at Sea-Tac Airport which are monitored by our flight tracking system.
- Airlines receive a rating based on compliance with existing noise abatement procedures.
- Any violations to the ground run-up rules and regulations are severely penalized.
- Airlines receive a rating based on aircraft noise levels with close-in noise monitors.

The intent of the Fly Quiet Incentive Program is to use the competitive nature of the airline industry in support of Sea-Tac Airport’s noise abatement efforts, rewarding those airlines with the highest success rates with positive media attention.

In the past, cargo airlines competed for the Fly Quiet Award in a separate category. Due to several suggestions received last year, we refined the program to create just one category in which all airlines, both cargo and passenger, compete together.

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Tay Yoshitani, Chief Executive Officer

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WINNERS OF THE 2010 FLY QUIET AWARDS:

1st Place Airline

Air Canada Jazz

2nd Place Airline

SkyWest Airlines

Honorable Mention

Virgin America

The next steps in the program include publicly acknowledging the three winning airlines with banners located in the terminal of Sea-Tac Airport, an official press release as well as congratulatory advertisements in the local newspapers.